

An innovative way to thank those who support your business; customers, employees, suppliers and more.

The little effort of saying "thank you" can have benefits far beyond the value of the act itself. "Thank you" can motivate, validate, and give positive reinforcement. "Thank you" for the ordinary as well as the extraordinary can enhance relationships immeasurably and make it time well spent. You can't afford to not say thank you frequently and graciously to those around you.

Show your appreciation for those who have provided valuable support to your organization, in a new and memorable way. Thanks2u multi-media books provide you with a way to send a custom thank you message that can be shared via email and across social networking websites.

Stories are displayed in an online multimedia book. The pages can contain text, photos and Youtube video to tell your thank you story. The "thank you" message can also be given in person as a full colour, high quality printed photo book.



Use text, photos & videos from your favourite sites to create & share an unforgettable story

Bespoke solutions:

We provide a tailored and flexible solution to put together a unique thank you message. Take advantage of all or some of the features listed below, or work with our team to implement your ideas.

Option 1: Branded templates

- Allows your customers and thanks2u users to create thank you stories using your branded templates.
- Featured on thanks2u.com so users can engage with your brand. Stories get posted automatically to a branded group page.
- Integrates with Facebook and twitter, users can share their story across the web using your branded template
- Artwork can be supplied or you can use our in-house design team
- Integrate links to key parts of your website within the book/template. E.g. product page, donate now link etc.
- Hosted solution

Option 2: Custom Thank you Story

- Provide us with the content and we'll create an engaging thank you book for you.
- Personal interface to log into for distributing your book to customers, which can be personalized with database content when emailed.
- Branded profile / Group page
- Avail of printed version of the book to send to your customers (optional extra)
- Featured on thanks2u.com / Branded landing page
- Integrates with Facebook and twitter. Users can share your story across the web and social networks.
- Hosted solution

Featured Client:

Operation Gratitude is a U.S. Non-Profit organization dedicated to lifting the moral of US Military deployed overseas. They have sent over 500, 000 care packages to the troops on the front-line to show the appreciation of the American people.

We created a mix of branded templates to allow civilians to share their appreciation for the troops, and we also created a custom thank you story to thank the troops themselves. It integrated their text, photos and Youtube video. This was then posted on their website and Facebook send to the troops and to share on their Facebook fan page.



www.OperationGratitude.com